

All-Inclusive(?)



All Inclusive?



Social Impacts



Environmental Impacts



Agenda 2030 – A Call to Action

SUSTAINABLE DEVELOPMENT GOALS



Regenerative

*“But what if that existing structure isn’t **desireable**?”*

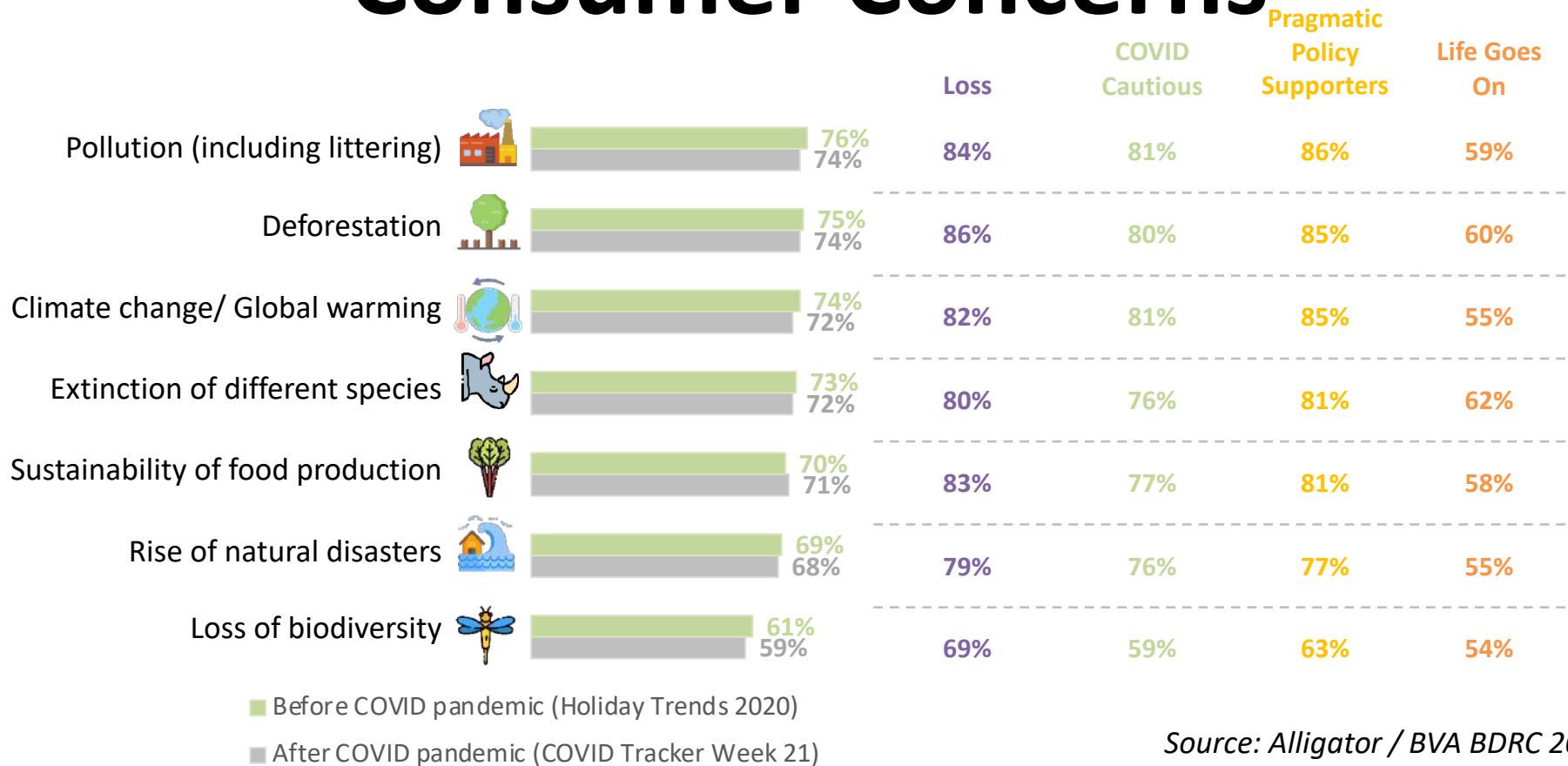
*“...I say sustainability as usual is **not enough** to face the biggest threats we have:*

Climate change, biodiversity, water scarcity”.

- Maja Tampe, [TEDx talk](#).



Consumer Concerns

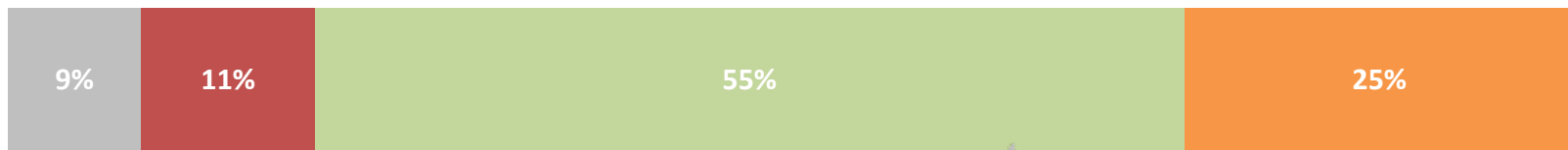


Source: Alligator / BVA BDRC 2020

Covid Influence for Sustainable Holidays

Q.How, if at all, has the COVID-19 pandemic influenced the importance you place on taking sustainable holidays?

- Don't know
- Less important to me than before COVID-19
- Its importance hasn't changed
- More important to me than before COVID-19

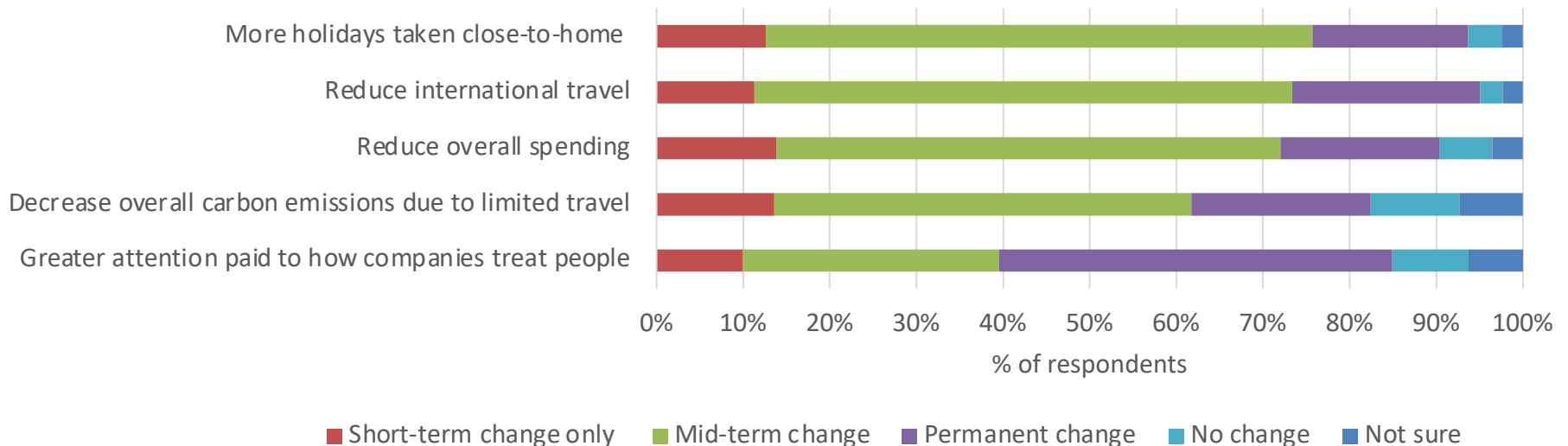


Source: BDRC Covid & Sustainable Tourism 2020

Covid Impact: Consumer Demand

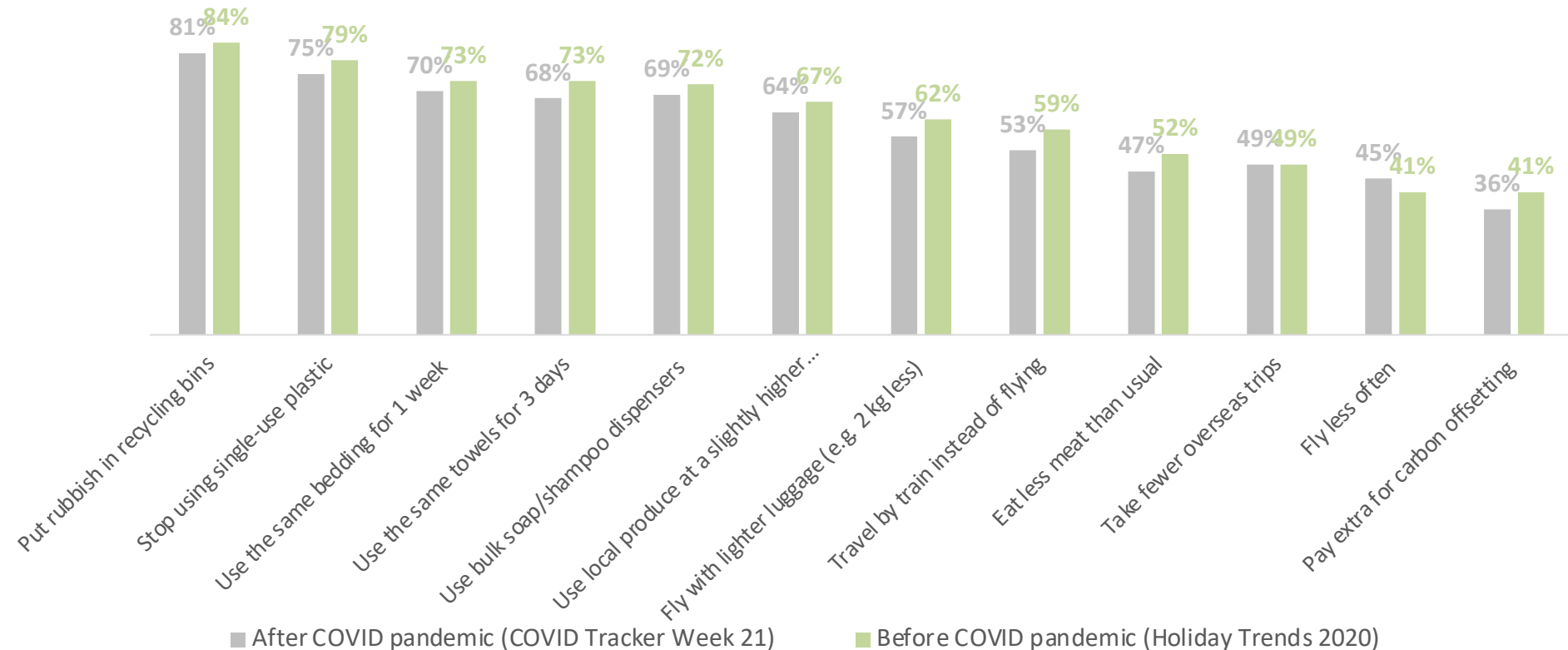
+7.9% consumers say they'll reduce international travel permanently
% growth April -July 2020

Expected Future Consumer Behaviour - July 2020



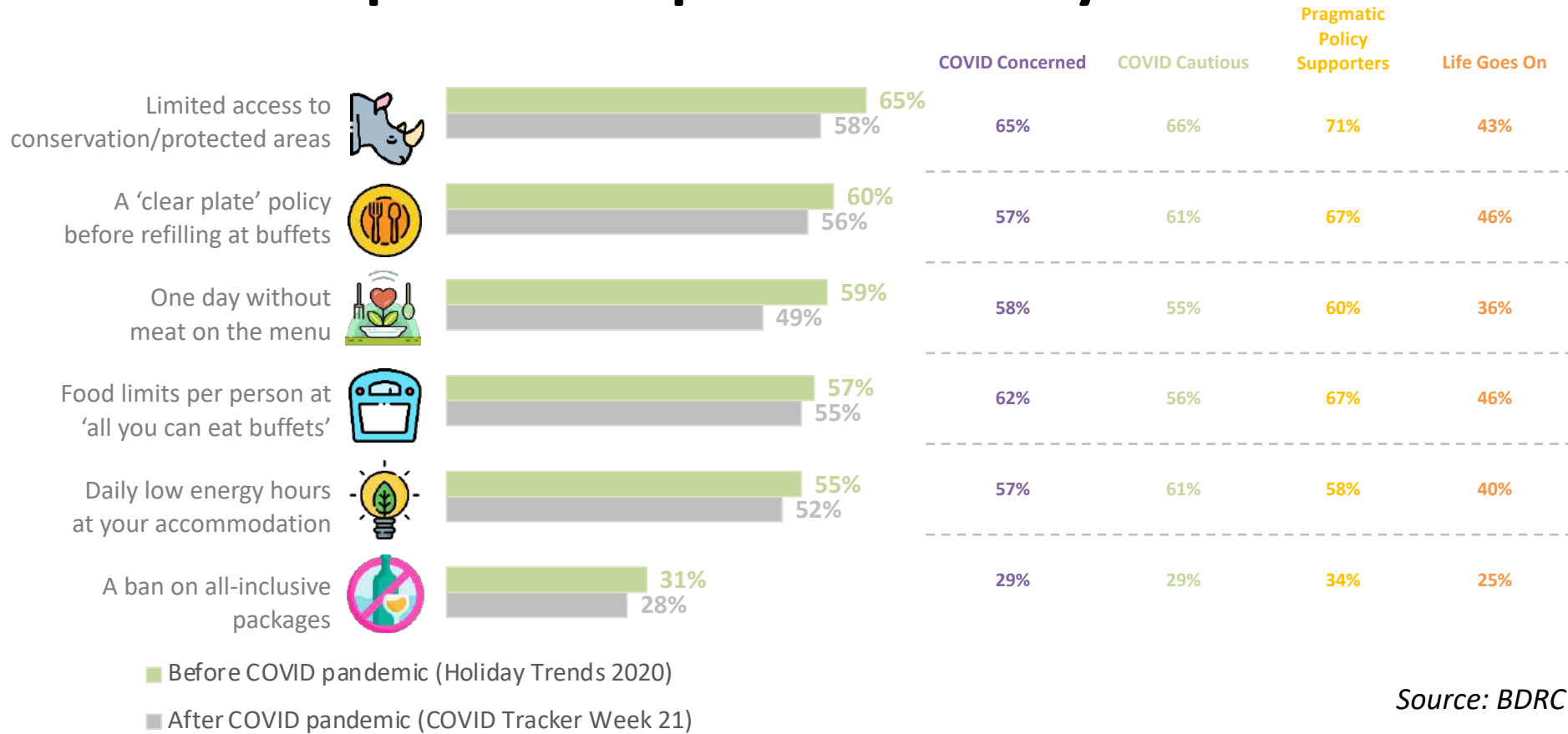
Source: Euromonitor International COVID-19 Voice of the Industry Survey, July 2020

Covid Impact: Consumer Environmental Action



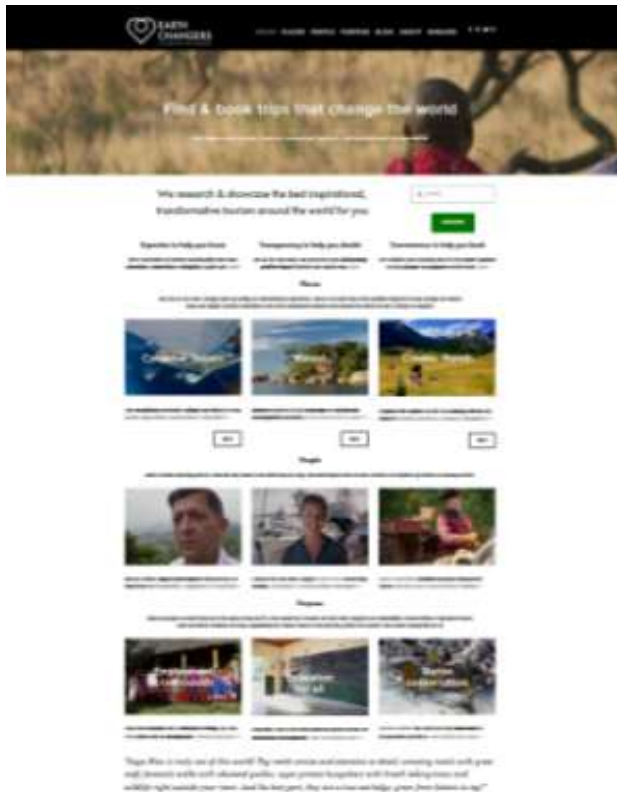
Source: BDRC Covid & Sustainable Tourism 2020

Covid Impact: 'Acceptable' Holiday Restrictions



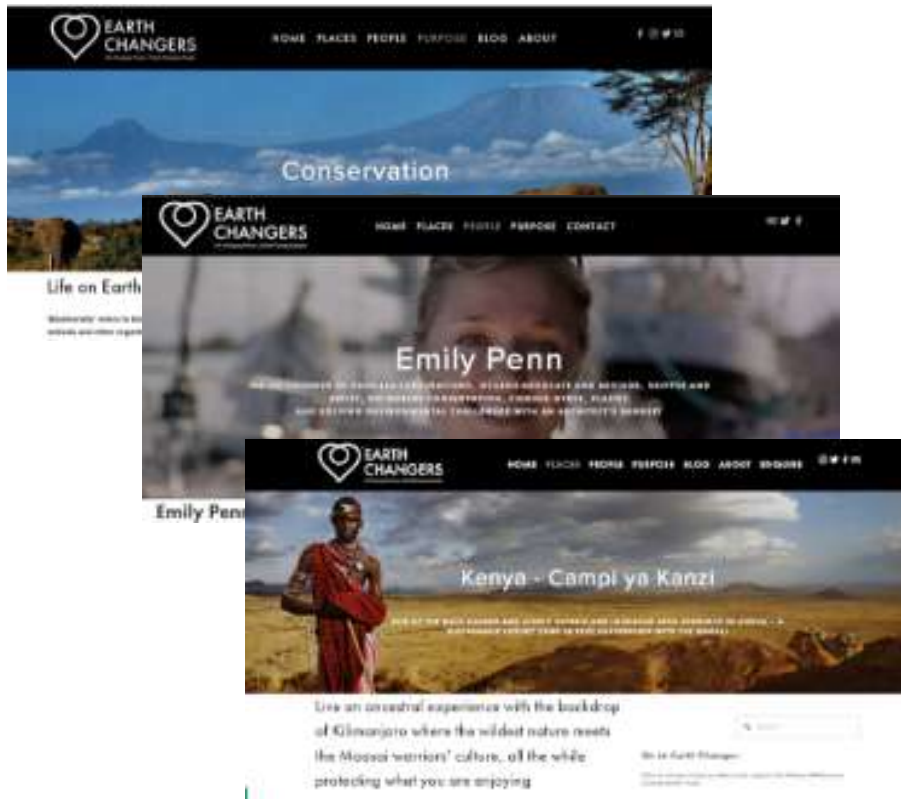
Source: BDRC

www.Earth-Changers.com



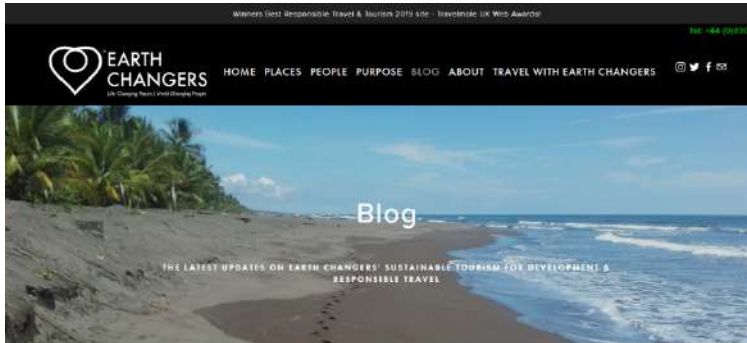
- A curated collection of some of the best positive **impact, transformative, sustainable** tourism worldwide.
- **Life-Changing Places with World-Changing People for Extraordinary Experiences with Purpose.**
- **Impact-focus, Respect-led, Values-based:**
 - **Adventure:** Travel, Learning
 - **Connection:** People, Places, Purpose, Spirituality
 - **Integrity:** Sustainability, Transparency, Honesty

Pillars



- ♥ **Purpose:** We start with the Why, explain the impacts, SDGs & more
- ♥ Put **People** in the middle
- ♥ & promote our high-integrity partner **Places**, for industry to emulate & audience to experience.

Blog



Coronavirus Covid19 & Tourism: From Hospitality to Health

May 04, 2020



The travel industry has been the first and hardest hit by the Covid19 coronavirus. Unfortunately, this isn't just a matter of customers curtailing their leisure trips. For many communities, and for corporations, it's a matter of the real world, such as the importance of tourism to livelihoods, and supporting families, health and education ordinarily, let alone with managing and mitigating Covid 19 in addition. Here we take a look at what our partners in destinations are doing to help people and prevent cope with coronavirus.

[READ MORE](#)

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Travel after Coronavirus Covid-19 Lockdown: A New More Sustainable "Normal"?

April 18, 2020



What does Covid19 Coronavirus mean for future travel and tourism? A UK government survey has found that only 1% of Britons want life to return to "normal" once lockdown is over. People have noticed significant changes including cleaner air, more wildlife and stronger communities. They are increasingly aware that the health of people and planet are inseparable and it's time for radical environmental, social, political and economic change. So how will what will happen with travel?

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Our behind on Twitter



1 year ago

Climate Crisis Requires Even More Urgent Action by Entire Global Travel & Tourism Sector

March 02, 2020



At the end of February, UKay had the privilege of attending the inaugural Climate Friendly Travel Awards in Madrid organised by our partners SunK. The group gathered 20 international thought leaders from across academia, industry and government to discuss the way forward on Climate Change in collaboration with a number of key stakeholders. The key takeaway is that the sustainable travel industry can and must begin action by the end of the year. The travel sector will not be able to prevent the 1.5C target by the end of 2030.

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Tourism Declares a Climate Emergency

January 16, 2020



The Declaration launches with tourism agreement from across the tourism industry. A new network of organisations, companies and individuals working in tourism has come together to join other industries and regions in declaring a climate emergency.

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Make an Impact Podcast: Sustainable tourism and responsible travel – with Vicky Smith

January 02, 2020



WKS Travel A&E, invited Vicky to be our podcast guest on her [New An Impact podcast](#).

[READ MORE](#)

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The Future of...Plastic Pollution Free: Garbology in the Galapagos

December 02, 2019



At the World Travel Market 2019 in London, I attended with facilitators to The Galapagos Cleanwater 'test case study on' 'garbology'. Here they are tackling plastic pollution in the world's most remote islands. How, Andy Drenthly describes the largest how to better manage plastic pollution, not just for clean up, but to understand for better prevention of plastic pollution in the future.

[READ MORE](#)

Some Suggested Blogs

- Sustainable Tourism, Ecotourism, Responsible Travel, Conscious Tourism... What's the Difference? <https://www.earth-changers.com/blog/2017/1/17/sustainable-tourism-ecotourism-responsible-travel-conscious-tourism-whats-the-difference>
- Sustainable Tourism...Development: What does it mean? <https://www.earth-changers.com/blog/iy2017-international-year-of-sustainable-tourism-for-development>
- What are The Sustainable Development Goals and what have they got to do with Tourism? <https://www.earth-changers.com/blog/2017/1/18/what-are-the-sustainable-development-goals-and-what-have-they-got-to-do-with-tourism>
- Impacts: End Poverty - <https://www.earth-changers.com/purpose/end-poverty>
- Impacts: Employment, Livelihoods & Economy: <https://www.earth-changers.com/purpose/employment-livelihoods>
- Impacts: Industry, Infrastructure & Innovation: <https://www.earth-changers.com/purpose/infrastructure-industry-innovation>
- Impacts: Cities & Communities: <https://www.earth-changers.com/purpose/sustainable-cities-communities>
- Impacts: Conservation: <https://www.earth-changers.com/purpose/conservation>
- Impacts: Marine Conservation: <https://www.earth-changers.com/purpose/marine-conservation>
- Impacts: Climate Change & Tourism: <https://www.earth-changers.com/purpose/climate-change>
- Top 10 Tips on How to Reduce Your Carbon Impact In Travel - and Should You Carbon Offset? : <https://www.earth-changers.com/blog/2018/5/15/10-tips-on-how-to-reduce-your-carbon-footprint-in-travel-and-should-you-carbon-offset>

Some Suggested Blogs

- Impacts: Water & Sanitation: <https://www.earth-changers.com/purpose/water>
- Impacts: Zero Hunger / Food: <https://www.earth-changers.com/purpose/zero-hunger>
- Food Waste & tourism: <https://www.earth-changers.com/blog/2019/5/27/food-waste-not-want-not>
- Zero Waste: <https://www.earth-changers.com/blog/2018/9/5/zero-waste-in-hotels>
- Regenerative Tourism - What is it? (And What is it Not?) <https://www.earth-changers.com/blog/2020/9/22/regenerative-tourism-what-is-it-and-what-is-it-not>
- Plastic-free Travel: <https://www.earth-changers.com/blog/2018/1/17/plastic-free-travel>
- Travel in the Era of Nature and Climate Breakdown: <https://www.earth-changers.com/blog/2019/5/8/travel-in-the-era-of-nature-and-climate-breakdown>
- Greenwashing in Tourism: <https://www.earth-changers.com/blog/2018/9/25/greenwashing-in-sustainable-tourism-amp-responsible-travel>
- Coronavirus Covid19 & Tourism: From Hospitality to Health: <https://www.earth-changers.com/blog/2020/5/4/coronavirus-covid19-amp-tourism-from-hospitality-to-health>
- Travel after Coronavirus Covid-19 Lockdown: A More Sustainable 'New Normal'? <https://www.earth-changers.com/blog/2020/4/18/travel-after-coronavirus-covid-19-lockdown-finding-the-new-responsible-normal>
- Top Tips for Responsible Travel in the Covid Era: What Can We Expect in the 'New Normal'? <https://www.earth-changers.com/blog/2020/8/13/top-tips-for-responsible-travel-in-the-covid-era-what-can-we-expect-in-the-new-normal>
- FAQs on sustainable tourism: <https://www.earth-changers.com/about/frequently-asked-questions>

Free Ebook Downloads

- **Introduction to Sustainable Tourism**
- **Tourism & The SDGs**



bit.ly/earth-changers-sustainable-tourism-intro-ebook



bit.ly/earth-changers-travel-SDGs-ebook

Founder Vicky

- Tour Op **Resort manager**
- Late 90s: **web** development, digital marketing, ecommerce
- **Tour ops, OTAs, aggregators**
- **Africa** life-changing trip!
Conservation & communities
- **Charity & volunteer** challenges
- **FGASA** ranger qualified, safari
- **MSc** Responsible Tourism:
Volunteer Tourism Online
Marketing & Greenwashing
- Freelance **responsible tourism**
marketing, accreditation
- Founder www.Earth-Changers.com
- Best UK **Responsible Travel & Tourism Website** 2019
- DeFRA Ambassador 2019
#YearOfGreenAction



Thank you

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Positive impact tourism

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